# January 2027 Webinar Promotional Copy

***New year, second act: your midlife health roadmap***

Announce this upcoming webinar to your team with this plug-and-play language.

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## Quick messages

Recommended use: Slack, Teams, etc.

1) Make 2027 the year you put your health first. Join virtual women's health clinic Midi Health for a free January 26 webinar on setting priorities for your well-being. Register now

2) A new year is the perfect opportunity to rethink your approach to health. Join Midi Health for a free January 26 webinar to help you take a more proactive approach to wellness. Save your spot

3) Less guesswork, more meaningful health goals. Join virtual women's health clinic Midi Health for a free January 26 webinar to help you identify where to focus for better long-term health. Register

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## Long-form copy

Recommended use: Email and Calendar Invites/Holds

[Company Name] and our partner Midi Health, the virtual women's health clinic, want to help you start your new year off right. Join Midi's Chief Medical Officer, Dr. Kathleen Jordan, for a free webinar designed to help you do just that.

**New Year, second act: your midlife health roadmap**

🗓️Tuesday, January 26, 2027
🕑1:00 PM ET / 10:00 AM PT

Learn:

- What happens as estrogen shifts and why it may be years before you notice any symptoms
- Key focus areas for safeguarding your health, including optimizing heart health, supporting your brain, and more
- How to create a health roadmap and set priorities for long-term wellness
- Available treatment options to help you along the way

Questions? Bring them! Dr. Jordan will answer them live.

👉REGISTER TO ATTEND OR RECEIVE THE RECORDING

Midi Health is in-network with select employer health plans. Book a virtual visit and get your personalized Care Plan at joinmidi.com/menopausebenefit.

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## Short-form copy

Recommended use: Intranet, Newsletter, Internal messaging

1) **Set health priorities for 2027: A free women's health virtual event**

Perimenopause and menopause bring changes that reach far beyond hot flashes, influencing everything from bone density and heart health to brain function and metabolism.

Start the new year with a plan for better health, now and for years to come. Join Midi Health for an expert-led webinar to learn more about what's happening in your body, get the facts on treatment options, and learn which actions deserve a place at the top of your to-do list.

Tuesday, January 26, 2027
1:00 PM ET / 10:00 AM PT

➡️**Register to attend or to receive the recording**

2) **Your 2027 health roadmap: A free Midi Health webinar**

The new year is a chance to look beyond the day-to-day and think about the bigger picture: What does your body need now? Which preventive steps should be on your radar? And how can you feel more confident navigating the changes that women experience as they age?

Join our partners at Midi Health for an expert-led webinar that puts the focus on what matters most for your health today and in the years ahead. Get your questions answered and come away with clear priorities for enhancing your overall well-being.

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